



**FAMILY OWNED
NETWORK**

COMPANY PROFILE

BRISBANE

Since the early 1930s, 4BH has been a part of life in Brisbane. From what some considered a big country town, Brisbane has transformed into the exciting, easy going world city it is today.

Now, Brisbane's new home for Classic Hits is 1116 4BH.

Playing the music Brisbane's mature audience grew up with and still loves. An audience with the time to listen for long periods each day and the disposable income to enjoy life.

In Brisbane, over half a million people are over 55, making up 23% of the city's population.

Broadcasting on 1116 AM frequency, Classic Hits 4BH is also available in crystal clear stereo on DAB+ across Brisbane.

Streaming is an ever-growing way to listen, with the 4BH website (4bh.com.au) designed to provide a fast and reliable listening experience.

The 4BH App is also available for smartphones and on the move with Apple Car Play and Android Auto

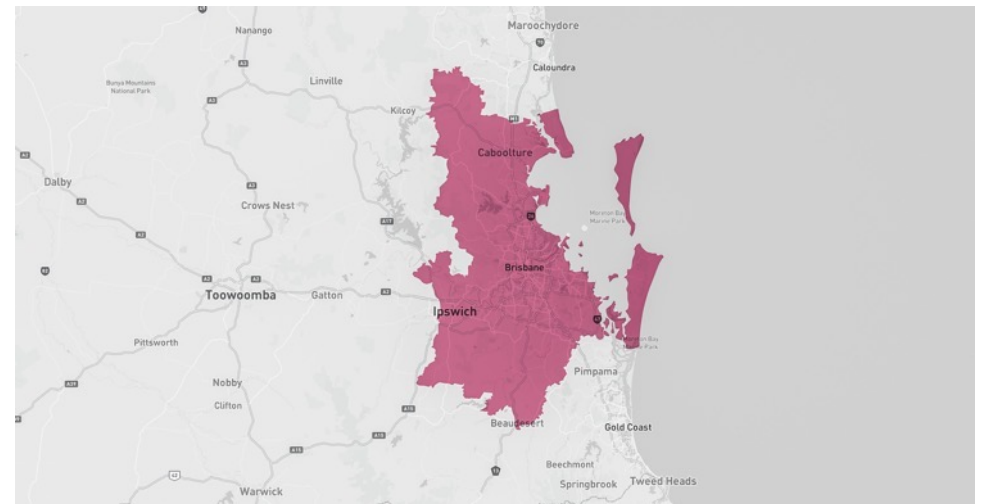
Classic Hits 4BH is also available through RadioApp and iHeart Radio.

PART OF THE ACE RADIO NETWORK

Melbourne | Sydney | Brisbane
Regional Victoria
New South Wales

QUICK STATS

LOCATED:	BRISBANE
FREQUENCY:	1116 AM
FORMAT:	EASY LISTENING
WEBSITE:	WWW.4BH.COM.AU



STATION CONTACT

Brisbane's Classic Hits 4BH
Ph: 1300 021 116
E: info@4bh.com.au



ACE RADIO

MELBOURNE

ACE Radio has two separate brands covering the Melbourne Metropolitan area, Easy Music 3MP and Melbourne's Classic Hits Magic 1278.

Both stations are steeped in history, targeting different segments of Melbourne's mature target audience, which makes up 24% of the city's population, nearly a million people over the age of 55.

They are extremely financially aware and will gravitate towards trusted sources of help and advice. They are homeowners, investors, car owners and regular grocery buyers.

Family and lifestyle also play a vital role in their lives. They are looking to travel domestically and overseas and are equally as happy dining out with friends locally, going to the movies, and spending time with family.

Melbourne's mature audience also has a stronger sense of brand loyalty. They like dealing with people face to face and will use brands they know and trust over and over.

3MP, which stands for Mornington Peninsula, has a strong heritage in the Eastern and South-Eastern Suburbs and down the Peninsula to Portsea. Magic 1278 reaches all corners of the city and over the West towards Geelong.

There are various ways that Melbournians can listen to 3MP and Magic 1278. Both stations broadcast on traditional AM frequencies (1377AM and 1278AM) and are also available in crystal clear stereo on DAB+.

Streaming is an ever-growing way to listen, with both magic1278.com.au & 3mp.com.au designed to provide a fast and reliable listening experience.

Each station has new apps from the Apple App Store or Google Play, with listening also available through RadioApp and iHeart Radio.



QUICK STATS

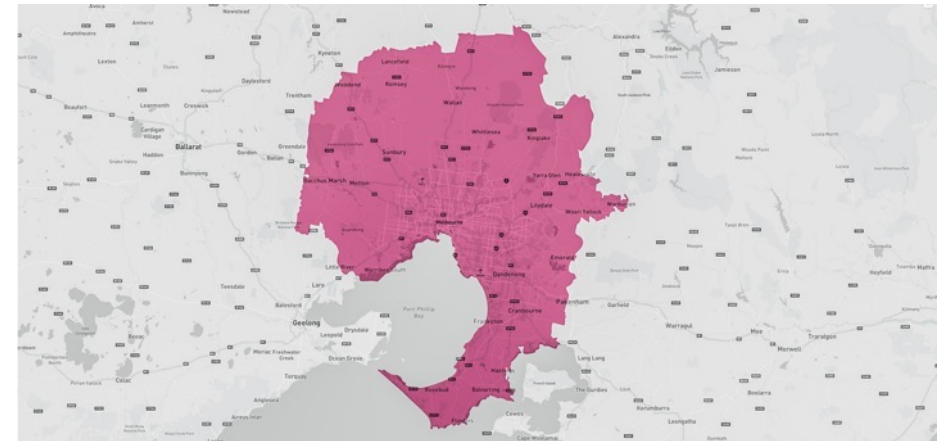


LOCATED:	MELBOURNE/MORNINGTON PENINSULA
FREQUENCY:	1377 AM
FORMAT:	EASY MUSIC
WEBSITE:	WWW.3MP.COM.AU

QUICK STATS



LOCATED:	MELBOURNE/MORNINGTON PENINSULA
FREQUENCY:	1278 AM
FORMAT:	CLASSIC HITS
WEBSITE:	WWW.MAGIC1278.COM.AU



STATION CONTACT

Mark Taylor (General Manager)
Ph: (03) 9928 4888
E: mtaylor@aceradio.com.au

8C/18 Albert Road
South Melbourne VIC 3205



easy music

SYDNEY

No matter what part of the city, or which side of the harbour, if you grew up in Sydney you grew up with Radio 2UE. From Sammy Sparrow to John Laws - 2UE has been a vital soundtrack for a vibrant City. 2UE was also home to Australia's very first Top 40 Countdown.

Over the years it was one place to get your news and weather, rugby league results, the best presenters and of course the famous news pips. An Australian first and a 2UE sonic signature. Now, whether you're a mum in the far west suburbs, or a family in the south, or retired and living on the North Shore...

Sydney's best place to relax is Easy Music 2UE.

Playing the music Sydney's mature audience grew up with and still loves. An audience that has the time to listen for long periods each day, and the disposable income to enjoy life.

Broadcasting on the traditional 954 AM frequency, Easy Music 2UE is also available in crystal clear stereo on DAB+ across Sydney, as well as streaming online at 2ue.com.au and the new 2UE App available for smartphones incorporating Apple Car Play and Android Auto.

Easy Music 2UE is also available through RadioApp and iHeart Radio.

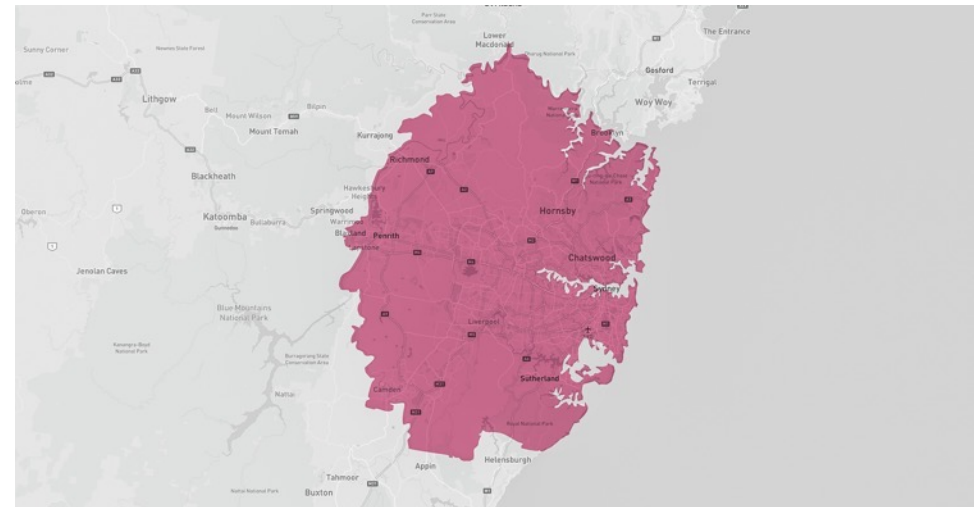
PART OF THE ACE RADIO NETWORK

Melbourne | Sydney | Brisbane
Regional Victoria
New South Wales

QUICK STATS



LOCATED:	SYDNEY
FREQUENCY:	945 AM
FORMAT:	EASY LISTENING
WEBSITE:	WWW.2UE.COM.AU



STATION CONTACT

Sydney's Easy Music 2UE
Ph: 1300 002 954
E: info@2ue.com.au



ACE RADIO

ALBURY

2AY Albury has an audience potential of approximately 140,000, including those in the New South Wales Riverina/south-western Slopes area and the north-east Victorian border towns. Some of these include Corowa, Rutherglen, Chiltern, Urana, Lockhart, Walbundrie, Brocklesby, Burrumbuttock, Walla Walla, Jindera, Henty, Culcairn, Holbrook, Ettamogah, Tallangatta, Beechworth, Yackandandah, Corryong, Jingellic, Walwa, Wangaratta, Yarrawonga and Mulwala.

Albury is the major retail, commercial, administrative and cultural centre for the greater Albury Wodonga region. Albury has a population of more than 50,000 people, while a further 36,000 reside in neighbouring Wodonga.

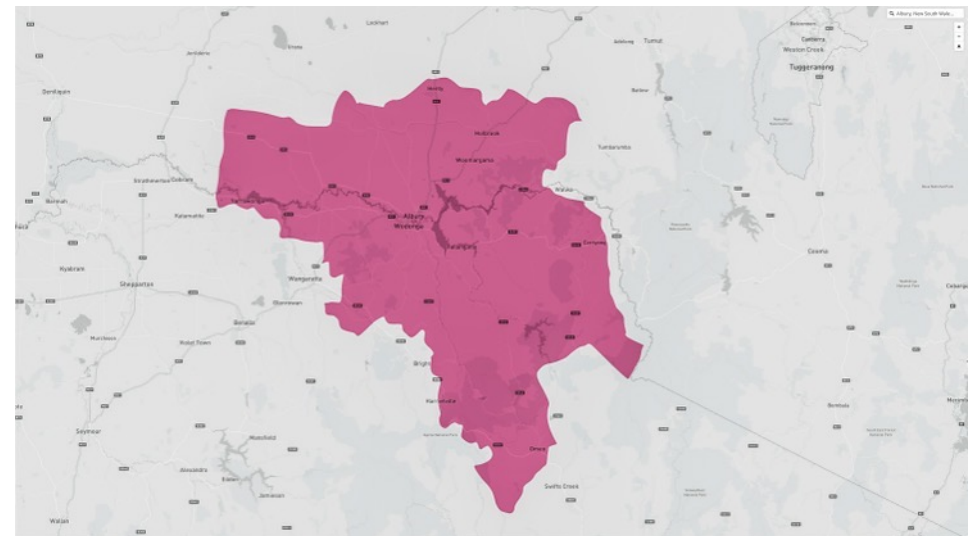
The Albury-Wodonga economy is valued at approximately \$5.29billion (January 2011), and is dominated by the manufacturing, construction, retail, health, business and property service sectors.

2AY, Albury-Wodonga's adult radio station, has been a vital part of the region for over 80 years and is the choice of station for people wanting to be informed and entertained. 2AY's format of news, talk and sport allows for the coverage of all the major events as they happen.



QUICK STATS **1494 2AY**

LOCATED:	HORSHAM & SURROUNDING AREA
FREQUENCY:	1089 AM
FORMAT:	NEWS, SPORT, TALK BACK, MUSIC
WEBSITE:	WWW.2AY.COM.AU



STATION CONTACT

Andrew Harrison (General Manager)
Ph: (02) 6023 4111 M: 0458 677 473
E: aharrison@aceradio.com.au

559 Hume St / PO Box 3393
Albury NSW 2640

COLAC

Based in Colac, 3CS and MIXX FM cover the heart of South Western Victoria and the world famous Great Ocean Road. The city of Colac is located 75 kilometres west of Geelong. The surf coast tourist area attracts in excess of 1.1 million visitors annually.

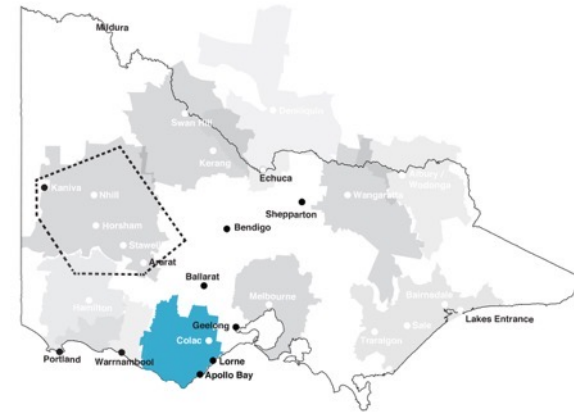
The stations' large coverage area extends north towards Ballarat and also takes in the towns of Skipton and Lismore. Other southwestern Victorian commerce centres such as Camperdown, Cobden and Port Campbell are also covered by the stations. MIXX FM also has FM transmitters located in Lorne and Apollo Bay which improve reception into the coastal towns of Lorne, Anglesea, Airey's Inlet and Apollo Bay.

3CS is our AM station, targeting people aged 35-60 with an adult contemporary format featuring classic hits from the 70s and 80s as well as a strong commitment to local and national news and the very latest information.

MIXX FM primarily targets an audience of 18-35 and features the best music from the 80s, 90s and today, alongside a strong commitment to local and national news.

Colac has a very strong dairy cattle industry. It is principally an agricultural centre with over a quarter of the workforce on the land. There is a strong timber industry with a number of large timber mills operating in the area and Colac is also the home of Regal Creams (Bulla Dairy Foods) and the Australian Lamb Company.

All major banks, car dealers, insurance, finance companies, fastfood restaurants and an extensive selection of national retail, chain and independent stores are located in the region.

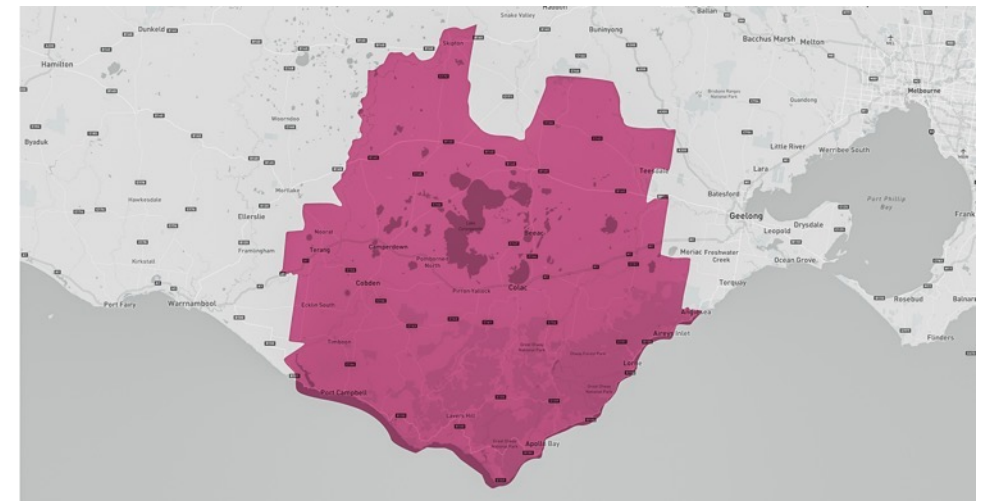


QUICK STATS **1134 BCS**

LOCATED:	COLAC & SURROUNDING AREA
FREQUENCY:	1374 AM
FORMAT:	NEWS, SPORT, TALK BACK MUSIC
WEBSITE:	WWW.3CS.COM.AU

QUICK STATS **MIXX FM**

LOCATED:	COLAC & SURROUNDING AREA
FREQUENCY:	92.7 FM, 95.9 FM & 106.3 FM
FORMAT:	HIT MUSIC, NEWS
WEBSITE:	WWW.MIXX1063.COM.AU
POPULATION:	53,857



STATION CONTACT

Nick Hay (General Manager)
Ph: (03) 5231 5388 M: 0409 219 151
E: nickh@aceradio.com.au

241 Murray St / PO Box 63
Colac Vic 3250



DENILIQUN/ECHICA

Based in Wangaratta, 3NE and EDGE FM service a region stretching from southern New South Wales to northeast Victoria, catering for a diverse and wide ranging demographic.

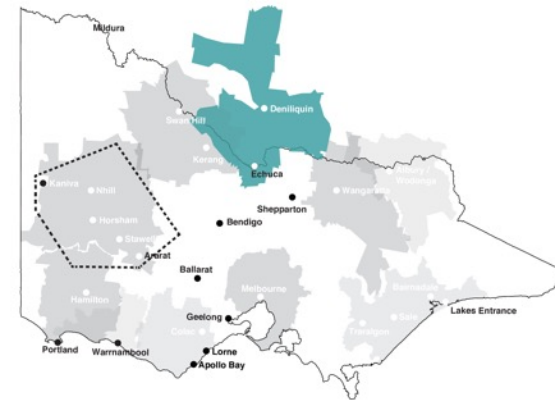
Wangaratta is a cathedral city approximately 250 km from Melbourne along the Hume Highway. The city has an estimated urban population of 18,158.

EDGE FM specifically targets the under 45 age group market. We're all about today's best music and entertainment.

102.1 Edge FM was born in October 1996 and reaches, on average, over 11,000 motor vehicles each day travelling along the Hume Highway.

3NE specifically targets the over 45 age group market. We're all about talk back radio and the best songs of all time, all day alongside award-winning shows and the latest in national, local and sport news. 1566 AM 3NE was officially opened on 27th March in 1954 in Wangaratta.

In our Wangaratta market, you can reach a potential audience of 98,688 people throughout southern New South Wales and north-east Victoria.

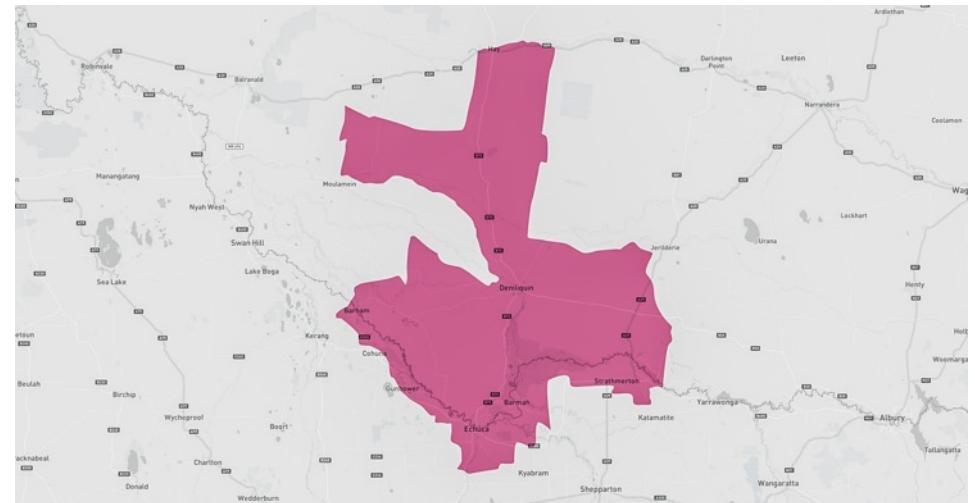


QUICK STATS 1521 2QN

LOCATED:	DENILIQUN & SURROUNDING AREA
FREQUENCY:	1521 AM
FORMAT:	NEWS, SPORT, TALK BACK, MUSIC
WEBSITE:	WWW.2QN.COM.AU

QUICK STATS EDGE FM

LOCATED:	DENILIQUN & SURROUNDING AREA
FREQUENCY:	102.5 FM & 88.5 FM
FORMAT:	HIT MUSIC, NEWS
WEBSITE:	WWW.1025THEEDGE.COM.AU
POPULATION:	63,512



STATION CONTACT

Angela Frino (General Manager)
Ph: (03) 5881 1811 M: 0414 894 756
E: angelaf@aceradio.com.au

368 George St
Deniliquin
NSW 2710

250 Anstruther St
Echuca
VIC 3564



GIPPSLAND

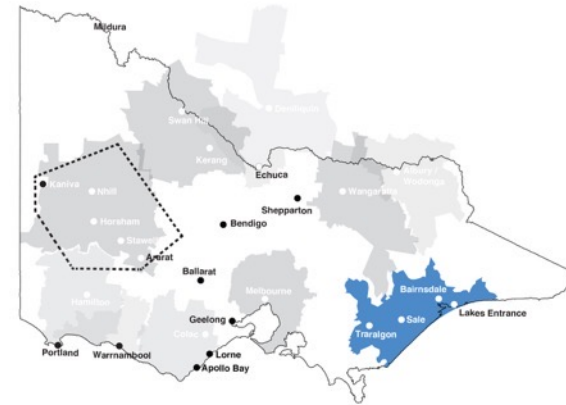
The GOLD 1242 and TRFM service area stretches across the coastal plain between the highlands of the Great Dividing Range and Bass Strait, and extends 400 kilometres from the western edge of the Latrobe Valley through to the New South Wales border.

The market includes the important industrial region of the Latrobe Valley, only 90 minutes from Melbourne's CBD. The primary industry in "The Valley" is power, with over 85% of Victoria's power generated in Gippsland.

One of the other major industries is tourism, with the pristine beauty of the 90 Mile Beach and the Gippsland Lakes tourist region in East Gippsland.

The Gippsland market is unique in Australia as it has five major population centres spread over a large geographic area.

The heaviest concentration of the population is in the Latrobe Valley, which consists of the three major cities of Moe, Morwell and Traralgon. Other major centres in the service area include Sale, Bairnsdale and Lakes Entrance.

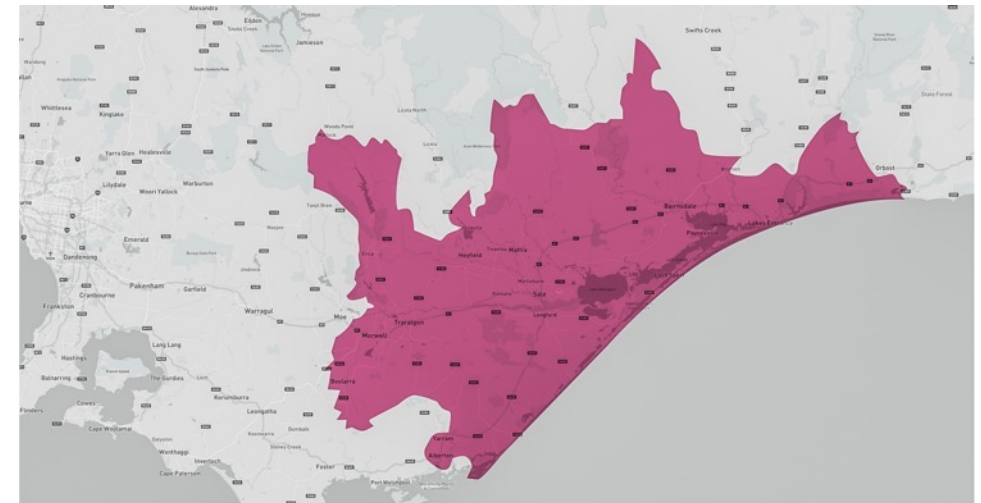


QUICK STATS **GOLD 1242**

LOCATED:	GIPPSLAND & SURROUNDING AREA
FREQUENCY:	1242 AM & 98.3 FM
FORMAT:	NEWS, SPORT AND TALK
WEBSITE:	WWW.GOLD1242.COM.AU

QUICK STATS **TRFM**

LOCATED:	GIPPSLAND & SURROUNDING AREA
FREQUENCY:	99.5 FM AND 99.9 FM
FORMAT:	HIT MUSIC, NEWS
WEBSITE:	WWW.TRFM.COM.AU
POPULATION:	140,486



STATION CONTACT

Mat Cummins (General Manager)
PH: (03) 5173 1000 M: 0428 134 331
E: matc@aceradio.com.au

11 Coonoc Road / PO Box 1242
Traralgon Vic 3844



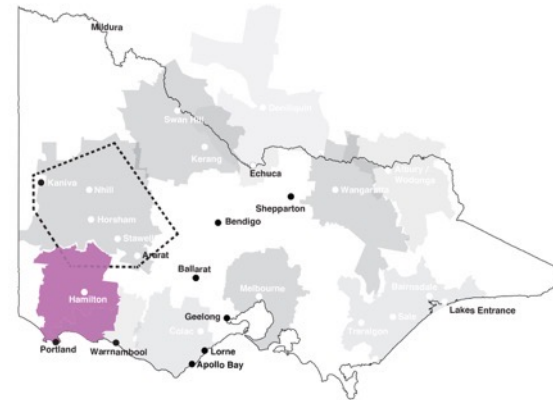
HAMILTON

Based in Hamilton, our two stations cover Western Victoria, which has an approximate service area of 47,549.

3HA is our AM station, targeting people aged 35-60 with an adult contemporary format featuring classic hits from the 70s and 80s as well as a strong commitment to local and national news and the very latest information. Rural information is broadcast each morning between 6:30am and 7:00am and again at lunchtime between 12pm and 1pm. Programming features include Neil Mitchell, many local sponsorable programs and local and AFL football.

MIXX FM primarily targets an audience of 18-35 and features the best music from the 80s, 90s and today, alongside a strong commitment to local and national news and many other popular segments. Similar to 3HA, MIXX FM offers many opportunities for sponsorship.

Please note: MIXX FM also reaches Portland, which has helped us to gain the majority share of FM listeners from our area.

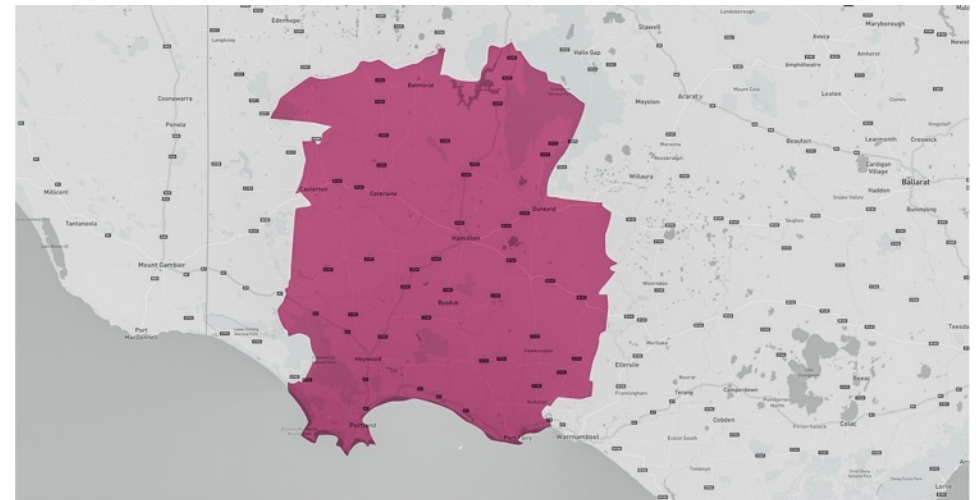


QUICK STATS 981 3HA

LOCATED:	HAMILTON & SURROUNDING AREA
FREQUENCY:	981 AM AND 92.9 FM
FORMAT:	NEWS, SPORT, TALK BACK, MUSIC
WEBSITE:	WWW.3HA.COM.AU

QUICK STATS MIXX FM

LOCATED:	HAMILTON & SURROUNDING AREA
FREQUENCY:	88.9 FM AND 93.7 FM
FORMAT:	HIT MUSIC, NEWS
WEBSITE:	WWW.MIXX889.COM.AU
POPULATION:	47,549



STATION CONTACT

Stephen Jones (General Manager)
Ph: (03) 5571 9981 M: 0418 523 891
E: stephenj@aceradio.com.au

61 Brown St / PO Box 414
Hamilton Vic 3300



HORSHAM

3WM and MIXX FM lies in Horsham in the far west of the state approximately 140 kilometres from the South Australian border. Horsham is the halfway point between Adelaide and Melbourne on the busy Western Highway. It is estimated that over 1,500 semitrailers pass through this region each day. Over a million tourists also visit the region each year to visit the majestic Grampians National Park. Established as a National Park in 1984 it is Victoria's largest national park, occupying an area of 1,670 square kilometres.

The station also produces a colour weekly newspaper, The Weekly Advertiser, which is circulated for free to over 22,685 homes, businesses and RMB deliveries in the Wimmera Mallee. The Weekly Advertiser is a unique way to add additional reach to your radio campaign with special incentive being offered to advertisers that run on both stations and in the newspaper. Since it's introduction in 1998, The Weekly Advertiser has revitalised the local newspaper scene.

All major banks and credit unions, car dealers, insurance/finance organisations, fast-food restaurants and an extensive selection of national retail, chain and independent stores are represented in the area.

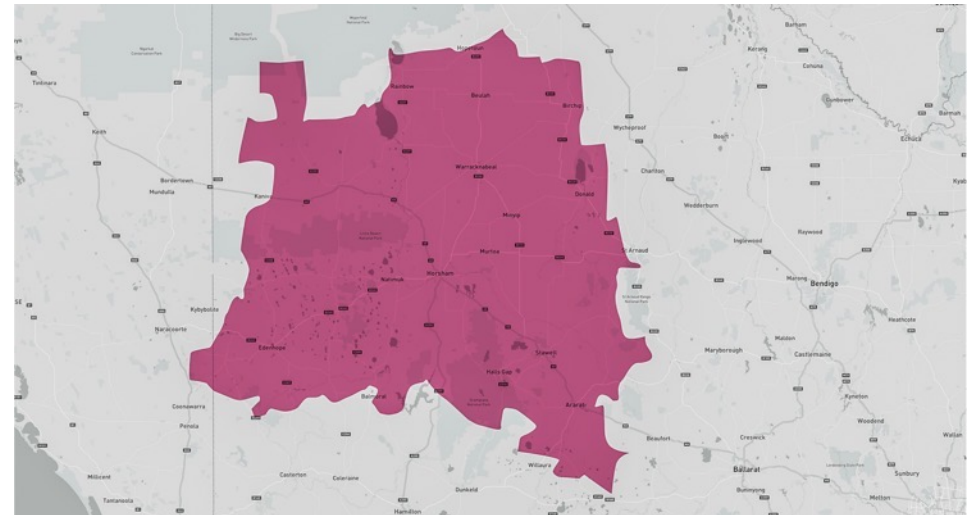


QUICK STATS **1089 3WM**

LOCATED:	HORSHAM & SURROUNDING AREA
FREQUENCY:	1089 AM
FORMAT:	NEWS, SPORT, TALK BACK, MUSIC
WEBSITE:	WWW.3WM.COM.AU

QUICK STATS **MIXX FM**

LOCATED:	HORSHAM & SURROUNDING AREA
FREQUENCY:	94.5 FM, 98.5 FM & 101.3 FM
FORMAT:	HIT MUSIC, NEWS
WEBSITE:	WWW.MIXX1013.COM.AU
POPULATION:	65,133



STATION CONTACT

Brendan O'Loughlin (General Manager)
Ph: (03) 5382 1351 M: 0417 507 303
E: brendano@aceradio.com.au

2 Stawell Rd / PO Box 606
Horsham Vic 3400

1089 3WM

MIXX FM

ACE RADIO

SWAN HILL

Based in Swan Hill, 3SH and MIXX FM cover the eastern edge of the Mallee area in the north-west of Victoria. Located on the Murray River, Swan Hill is a picturesque tourist destination with a strong farming district. Tourism in the region is a \$55 million industry with over 235,000 visitors annually.

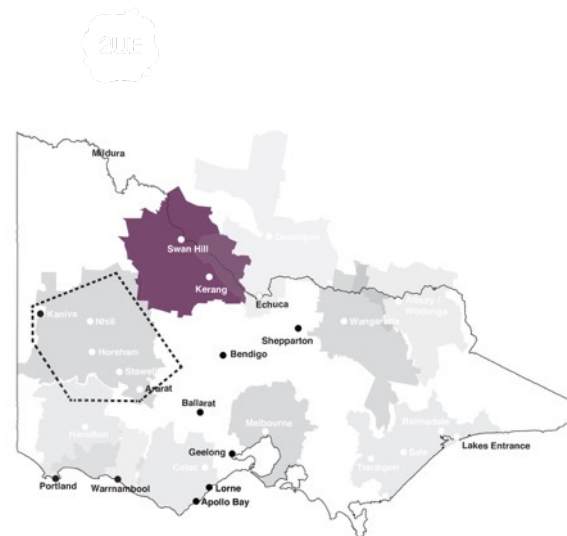
The stations' large coverage area extends north west to Balranald, west towards Ouyen and Hopetoun, and to the south takes in the towns of Sea Lake and Birchip. The stations' coverage area also includes the towns of Kerang, Cohuna, Koondrook and Barham to the east of Swan Hill.

3SH is our AM station, targeting people aged 35-60 with an adult contemporary format featuring classic hits from the 70s and 80s as well as a strong commitment to local and national news and the very latest information.

MIXX FM primarily targets an audience of 18-35 and features the best music from the 80s, 90s and today. It also has a strong commitment to local and national news.

The famous Murray River, the beautiful lake district of Lake Boga and the region's year round, near perfect weather make the area an ideal holiday location and, like Mildura, the region supplies much of Victoria's fresh fruit.

The Swan Hill and Kerang area has a large amount of irrigation farmland supporting a number of orchards near the river and a strong dairy cattle industry. It also produces large quantities of wheat and canola, whilst the Kerang and Cohuna area has a large dairy industry and produces lucerne, grain and vegetable crops.

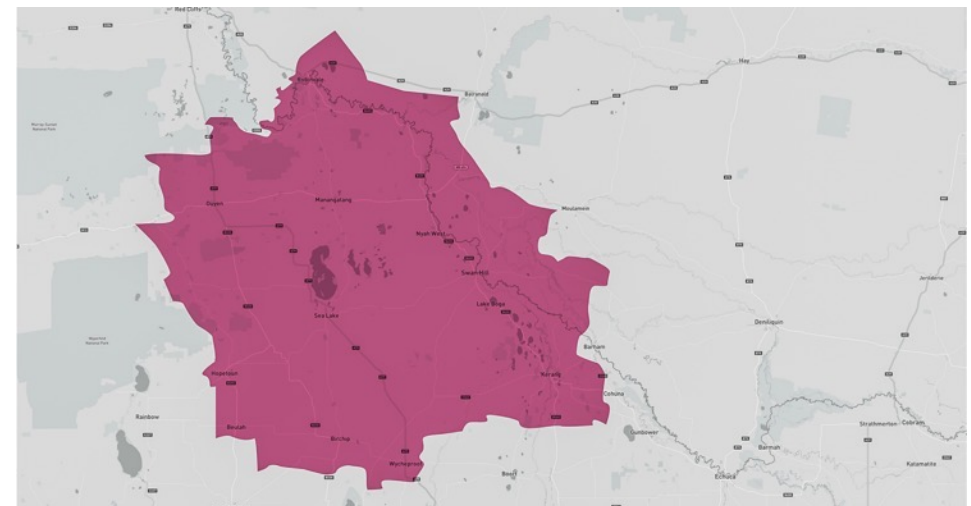


QUICK STATS **1332 3SH**

LOCATED:	SWAN HILL & SURROUNDING AREA
FREQUENCY:	1332 AM
FORMAT:	NEWS, SPORT, TALK BACK, MUSIC
WEBSITE:	WWW.3SH.COM.AU

QUICK STATS **MIXXFM**

LOCATED:	SWAN HILL & SURROUNDING AREA
FREQUENCY:	107.7 & 98.7
FORMAT:	HIT MUSIC, NEWS
WEBSITE:	WWW.MIXX1077.COM.AU
POPULATION:	45,171



STATION CONTACT

Stephen Jones (General Manager)
Ph: (03) 5571 9981 M: 0418 523 891
E: stephenj@aceradio.com.au

61 Brown St / PO Box 414
Hamilton Vic 3300

1332 3SH

MIXXFM

ACE RADIO

THE WEEKLY ADVERTISER

'The Wimmera's largest circulating newspaper'

The Weekly Advertiser is by far the most prolific and widely read newspaper in the Wimmera. In fact, based on individual editions, more people read or have access to The Weekly Advertiser than all other Wimmera newspapers combined.

Copies of the newspaper find their way to around 22,685 homes, farms and businesses across Western Victoria, most of them hand-delivered by a dedicated distribution team to household mail boxes.

Based in the heart of the Wimmera, The Weekly Advertiser is a free-of-charge community newspaper working alongside, and in partnership with, radio stations 3WM and MIXX FM and a vibrant regional business community.

The Weekly Advertiser boasts an audited distribution of 22,685 copies each week, covering a regional population of over 60,000. The newspaper circulates through the Wimmera, Grampians and beyond, covering Horsham, Stawell, Ararat, Nhill, Dimboola, Warracknabeal, Kaniva, Balmoral, Dadswells Bridge, Edenhope, Goroke, Halls Gap, Harrow, Marnoo, Minyip, Natimuk, Rupanyup, Hopetoun, Willaura and Lake Bolac.

Major industries in The Weekly Advertiser's coverage area include many businesses, broadacre cereal, wheat and sheep farming, agricultural research, mining, tourism, food production and manufacturing.

LOCAL PAPER A WINNER IN THE WIMMERA MALLEE



STATION CONTACT

Brendan O'Loughlin (General Manager)
Ph: (03) 5382 1351 M: 0417 507 303
E: brendano@aceradio.com.au

2 Stawell Rd / PO Box 606
Horsham Vic 3400

—THE—
WEEKLY ADVERTISER

ACE RADIO

WANGARATTA

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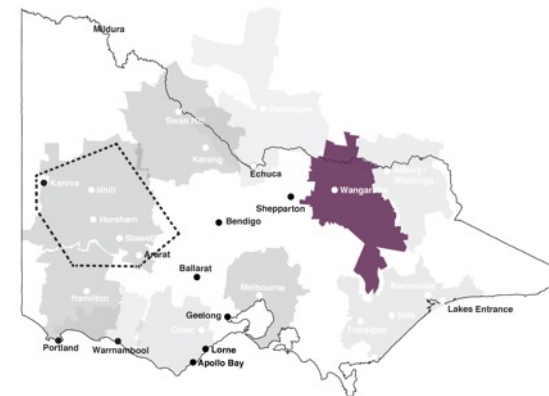
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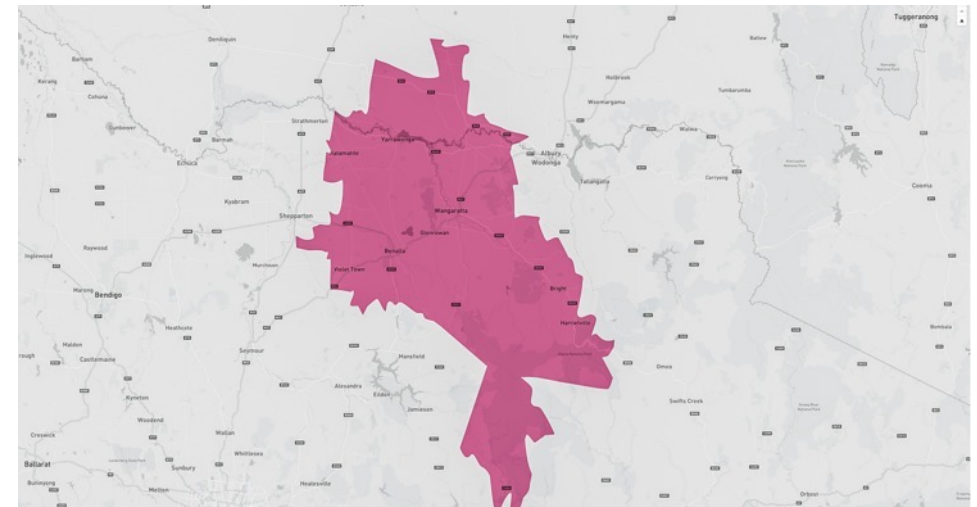


QUICK STATS 1566 3NE

LOCATED:	WANGARATTA & SURROUNDING AREA
FREQUENCY:	1566 AM, 89.4 FM, 99.1 FM, 90.1 FM
FORMAT:	NEWS, SPORT, TALK BACK, MUSIC
WEBSITE:	WWW.3NE.COM.AU

QUICK STATS EDGE FM

LOCATED:	WANGARATTA & SURROUNDING AREA
FREQUENCY:	102.1 FM, 90.5 FM, 93.3 FM,
FORMAT:	NEWS, HIT MUSIC
WEBSITE:	WWW.EDGEFM.COM.AU
POPULATION:	98,688



STATION CONTACT

Owen Godenzi (General Manager)
Ph: (03) 5722 1566 M: 0419 514 695
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19 Templeton St / PO Box 449
Wangaratta Vic 3676



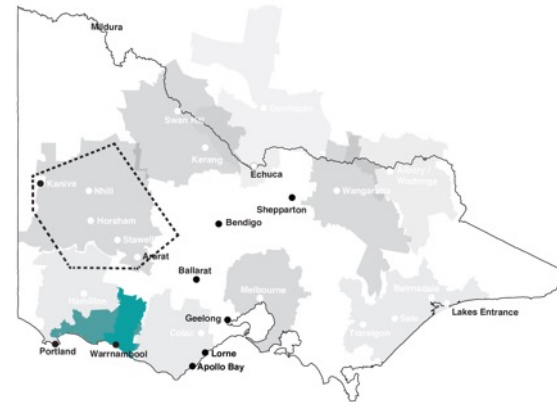
WARRNAMBOOL

The 3YB FM and Coast FM service area stretches across the coastal plain high on Mount Warrnambool to Warrnambool and the Great South Coast of Victoria, taking in such towns as Warrnambool, Terang, Mortlake, Koroit and Camperdown.

Warrnambool is a comprehensive regional service centre. Major industries and services include retail, tourism, education, health, dairy, meat processing, building and construction.

3YB FM has been broadcasting to Warrnambool and the Great South Coast for over 75 years. Situated in Timor Street, Warrnambool, the station enjoys a strong listenership across south-west Victoria. It's target demographic is all people aged 40+, with a service population of 60,713.

Also situated in Timor Street, Coast FM has been broadcasting since 2002 playing all of today's hits and a great mix from the 80s and 90s. We are your number 1 'Hit Music Station' with a target demographic of people aged between 18-39 and a service population of 60,713.

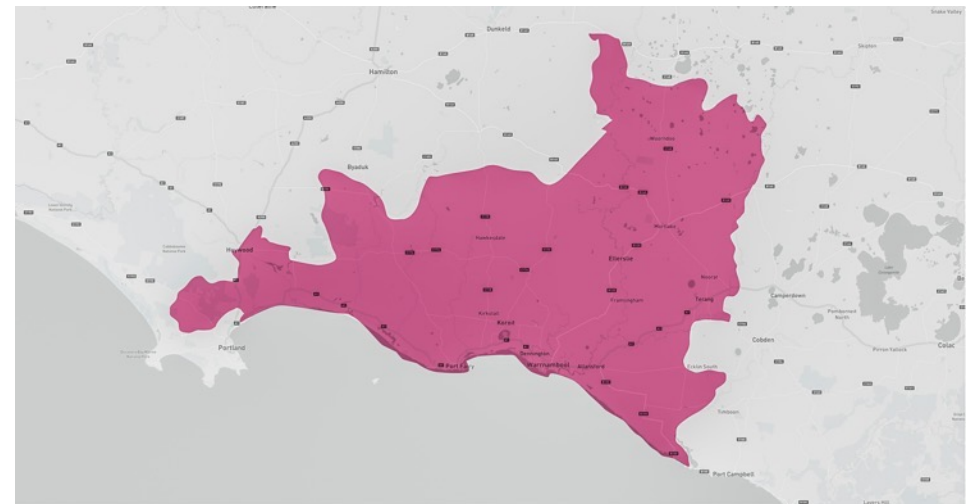


QUICK STATS

LOCATED:	WARRNAMBOOL & SURROUNDING AREA
FREQUENCY:	94.5 AM
FORMAT:	NEWS, SPORT, TALK BACK, MUSIC
WEBSITE:	WWW.3WM.COM.AU

QUICK STATS

LOCATED:	WARRNAMBOOL & SURROUNDING AREA
FREQUENCY:	95.3 FM
FORMAT:	HIT MUSIC, NEWS
WEBSITE:	WWW.COAST.COM.AU
POPULATION:	60,713



STATION CONTACT

Peter Headen (General Manager)
Ph: (03) 5564 3888 M: 0419 559 389
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95 Timor St / PO Box 485
Warrnambool Vic 3280





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VIC 3205

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VIC 3304

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